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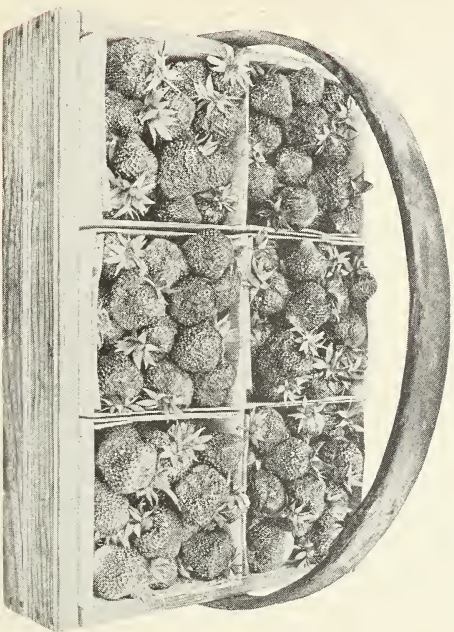
IND 1920

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STRAWBERRIES

For Pleasure
For Profit

Photo by Dr.
M. J. Dorsey
of the Minn.
Agricultural
Experiment
Station



The
Daniels
Nursery
Long Lake,
Minnesota
*Growers of
Hardy Small
Fruit Plants
for the
Northwest*

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★ MAR 20 1920 ★

U. S. Department of Agriculture

MINNESOTA NO. 3
The New June Fruiting Strawberry That Completely Satisfies

Daniels' "Better Quality"

Everbearing Strawberries

Without question the Everbearing Strawberry is the greatest berry ever originated. Every properly managed garden should supply the table with fresh, delicious, homegrown strawberries for five months of the year—June to freezing—and there is always a demand for them in the markets at fancy prices. Yields of from \$500 to \$1,000 per acre the year of planting are not uncommon, and two large crops follow the next spring and fall. They are fast replacing the spring-bearers, and most progressive growers are planting at least half their acreage to them. No home garden or commercial patch is complete without a generous planting of Everbearers. They cannot be praised too highly nor their use too urgently recommended. Ours are the True Everbearing sort—not the "neverbearing." The three varieties listed below are the best under average conditions.

Progressive

Progressive is the most universally satisfactory and most widely grown of the Everbearing varieties. It is a strong grower, drouth resistant, a heavy producer of medium sized berries. In the spring its fruit ripens earlier than the standard June-bearing varieties. We believe that this is the best general utility berry there is and strongly recommend it.

Minnesota No. 1017

Originated at the Minnesota State Fruit Breeding Farm. A heavy yielder in both Spring and Fall. Berries of good size, but not as attractive as the Superb. Flavor fine. In some localities has proven our best Everbearer. Many growers prefer this to the June fruiter for the main Spring crop because of its heavy yield at that time. The Fall crop of the second year is especially good.

Superb

The largest and most attractive of the Everbearers. Does not yield as many berries as Progressive, but the fruits are larger and of a beautiful round form and glistening dark red color. In June the Superb fruits heavily and because of their large uniform size and attractive color they top the market.

PRICES FOR ALL EVERBEARING VARIETIES

25 for \$0.90 prepaid; 100 for \$2.50 prepaid; 1000 for \$18.00.

April 13, 1919.

"I enclose check for which send me at once 100 of your best Everbearing plants. Hope they will be as strong and vigorous plants as some I got from you two years ago."—L. D. Welsh Jr., Minneapolis, Minn.

May 2, 1919.

"Please find enclosed my check for which would like you to send me a dozen of the new wonder Raspberry, Minnesota No. 4 and (100) one hundred of the Progressive Strawberry plants. We have never put anything in our garden which has given as great satisfaction as your Progressives set 3 years ago this spring."—Mrs. C. F. Ireland, Hopkins, Minn.

Daniels' "Better Quality"

June Bearing Strawberries

These are the Standard or June bearing kind of strawberries which bear only one crop a year and do not fruit through late summer and fall. We list below two of the newest and best of this class. Originated at the Minnesota State Fruit Breeding Farm several years ago, they have since been thoroughly tested out in all parts of this state and adjoining territory and are now rapidly taking the place of the older varieties. From the first they have been so universally successful that the demand for plants is annually greater than the supply.

Minnesota No. 3

This remarkable berry is fast replacing the older varieties wherever tried, for it surpasses them in fruitfulness, hardiness, and resistance to disease and drouth. Its deep vigorous root system enables it to grow and produce unusually well in dry seasons and on light soils. It is a heavy yielder of large berries that rank high in quality and appearance. See the illustration of Minnesota No. 3 on the front of this circular.

Prices for Minnesota No. 3

25 for \$0.60 prepaid; 100 for \$1.50 prepaid; 1000 for \$9.00.

Minnesota No. 935

A more recent introduction than the No. 3 but quite its equal. Its fruiting season is about a week later which makes it especially valuable because it lengthens the strawberry season that much. This has been our most profitable spring fruiter. It averages larger all through the season than any other variety we have grown. It is a heavy yielder, picks easily and ripens at a time when other varieties are going down in quality and size, and when prices are coming up again. It is the pickers' favorite as well as ours.

Prices for Minnesota No. 935

25 for \$0.75 prepaid; 100 for \$1.75 prepaid; 1000 for \$12.00.

May 13, 1919.

"Your plants at hand; are fine. Our express agent here seeing them was greatly pleased, so express him and myself by return express 100 No. 1017 Everbearing."—E. A. Wright, Willmar, Minn.

April 28, 1919.

"Strawberry plants received, they were very fine and am very well pleased. Will you please send me by return mail 100 more of the Everbearing and 100 of the No. 3 Early Spring, and one dozen Minnesota No. 4 Raspberries."—J. H. Boege, Minneapolis, Minn.

The New Wonder Raspberry

Minnesota No. 4

Minnesota No. 4 is proving to be the best red raspberry ever introduced into the Northwest for home garden or commercial purposes. It was originated at the Minnesota State Fruit Breeding Farm a few years ago and is now fast replacing all the other varieties of red raspberries. It is a thrifty grower with strong, healthy canes, and very resistant to diseases. It is absolutely hardy, standing our severe winters with no protection. Best of all, it yields enormous crops of large, firm, red berries. For real raspberry satisfaction plant this variety. We consider it the best there is for Minnesota.

Prices for Minnesota No. 4

12 for \$1.00 prepaid; 25 for \$1.50 prepaid; 100 for \$5.00; 1000 for \$40.00.

Specially Selected Money Saving Combinations

of

Strawberry Plants for Home and Commercial Planting.

THE JUNIOR HOME GARDEN COMBINATION

25 Minn. No. 3 (Early Spring).....	\$0.60
25 Minn. No. 935 (Late Spring).....	.75
25 Everbearers (of our choice).....	.90
List Price.....	2.25

Special price prepaid only \$1.90

THE SENIOR HOME GARDEN COMBINATION

100 Minn. No. 3 (Early Spring).....	\$1.50
100 Minn. No. 935 (Late Spring).....	1.75
100 Everbearers (of our choice).....	2.50
List Price.....	5.75

Special price prepaid only \$5.00

THE COMMERCIAL SPECIAL COMBINATION

400 Minn. No. 3 (Early Spring).....	\$6.00
400 Minn. No. 935 (Late Spring).....	7.00
400 Everbearers (of our choice).....	10.00
List Price.....	\$23.00

Special price prepaid only \$17.50

Please Use This Order Blank

Order No.....

Received.....

Shipped.....

Checked.....

THE DANIELS NURSERY

Long Lake, Minn.

Date.....1920

Gentlemen:

Enclosed find \$..... for which please send me the following order of plants. Ship as nearly as possible on this date.....

Name.....

Address.....

Fill in the blank below for those plants wanted, putting number of plants in first column and price in the right hand column.

No. of Plants.	Kind of Plants or Combination	Price	
.....	"The Junior" Combination.....		
.....	"The Senior" Combination.....		
.....	"The Commercial Special" Combination.....		
.....	Progressive.....		
.....	Superb.....		
.....	Minn. No. 1017.....		
.....	Minn. No. 3.....		
.....	Minn. No. 935.....		
.....	Minn. No. 4.....		
Total Amount.....			

Write on the lines below the names and addresses of any of your friends who you think would like to receive a copy of this catalogue.

.....

.....

.....

OUR GUARANTEE

We exercise the utmost care in labeling and packing our plants and guarantee them to be true to name and correctly counted, and will replace free of charge any which prove to be otherwise. In no case will we be liable for more than the original cost of the plants. We deliver plants to the transportation company in first-class condition and cannot be held responsible for damage to them after that time, nor for inability to make delivery because of strikes, act of nature, or other causes beyond our control.

Our 1920 Message to the Fruit Grower

Another successful fruit grower's year has rolled by and the planting season for 1920 is at hand. The strawberry still holds its well deserved place as most popular of the small fruits, both for home garden and commercial growing. No longer is a home garden complete, nor is a commercial fruit patch at its best without a liberal planting of strawberries. This is especially true of the Everbearers for they have proven themselves the truly universal fruit, the berry of maximum productive possibilities.

The first and most important step in fruit growing is the selection of correct varieties and the securing of strong, well grown, true-to-name plants of those varieties. Daniels' "Better Quality" plants are of this kind. We have had years of experience in growing fruit for market as well as in the production of high quality plants. We know what varieties are the most productive, profitable and generally satisfactory under the severe conditions of our great Northwest, and we list only such varieties.

Furthermore, we do not grow a general line of nursery stock. We specialize in Small Fruit Plants. This allows us to devote all of our time and energies to the production of the best small fruit plants that modern scientific methods can produce. By using these plants our customers reap the benefits of our experience and specialization.

There is an actual shortage of nursery stock in the country at the present time. Last year many were disappointed because stocks were completely sold out early. For the last five years we have not been able to meet the demand for our plants. This year we have much larger plantings but advance orders to date indicate that we will again be sold out before the season is over, so we advise early ordering to avoid disappointment.

Our great care in digging and packing the plants insures that they will reach our customers in perfect condition. We employ no agents but sell only direct to the fruit grower, resulting in lower prices and fresh dug stock for our customers, and eliminating chance for substitution or mistakes.

All of the varieties which we list here have the perfect or staminate flowers and will produce fruit if set alone without any other varieties planted near by to pollinate them.

FREE DELIVERY—We prepay delivery charges on all Strawberry plants paid for at the 25 or 100 rate, and on all Special Strawberry Garden Combination offers.

FREE SERVICE—We are always glad to be of help to our customers and welcome correspondence dealing with their fruit growing problems.

Our terms are cash with order. Orders are filled in rotation as received unless a later shipping date is specified. Our digging season starts about the middle of April.

THE DANIELS NURSERY,

Franc P. Daniels, Prop.,

LONG LAKE, MINN.

July 29, 1919.

"I had 100 Progressives from you this spring and they are doing nicely."—C. M. McElroy, Minneapolis, Minn.

Sept. 4, 1919.

"The strawberry plants I bought are doing fine."—C. Moline, Waubay, S. D.

April 28, 1919.

"Am enclosing a postoffice order for combination "A". Kindly send soon as possible. The plants I received last year all lived but one; they were fine."—Mrs. J. D. McKenzie, St. Cloud, Minnesota.

Individual Thrift

The Need of 1920

Become a Producer

Never was there a time of greater need for a fruit planting in every home garden. Constantly rising cost of living makes this means of reducing the grocery bill and increasing the consumption of health giving fruit especially desirable. A bountiful supply of fruit can be produced from the home garden all summer and fall for little effort and less cost. A few dollars invested in the right plants, Daniels' "Better Quality" Everbearing Strawberry plants, will insure fresh fruits on the table from June till freezing weather. Any surplus can be easily sold at profitable prices.

The Commercial Berry Patch in 1920

Never before has there been a time when prospects for the berry grower were brighter. Prices for fruit are high and are going to stay high for there is an actual shortage of plants and fruiting beds, and an ever increasing demand for the fruit.

As an adjunct to an established farming enterprise or as a means of using spare time and a vacant lot to supplement the income of the city or village dweller, Strawberry Growing is most promising. The cost of starting is slight, the returns are quick and satisfactory, and the work is light and pleasant. The marketing is easily handled, as a box or crate of berries is a standardized article that can always be sold locally or shipped in large or small quantities.

A man or woman at regular inside work can successfully care for a good sized planting as a side line. Boys and girls find strawberry growing interesting and profitable. Many enterprising students have paid their way through school or college on strawberry profits.

Correct varieties and good plants are the foundation of success in berry growing. Daniels' "Better Quality" plants have made good. They will make good for you. Let us get you started right. You will enjoy being a member of our ever increasing family of satisfied customers and boosters.

May 16, 1919.

"Please send me your combination of strawberry plants No-A. The 500 came yesterday, are now all well planted, were in fine condition. Many thanks."—C. K. Ritchie, Velva, N. D.

May 6, 1919.

"Received the plants O. K. Please send me one hundred more Everbearing Strawberry plants same as before. I enclose P. O. order for same."—W. F. Denver, Minneapolis, Minn.

May 16, 1919.

"Received the Strawberry plants you sent me the other day all O. K. and was pleased with the plants."—John L. Brunner, Tenney, Minn.

Minnesota Numbers

The State of Minnesota maintains one of the leading Fruit Breeding Farms of the country where a large acreage is devoted solely to the production of new varieties of fruits that will more fully meet the needs of our rigorous northern climate than do any of the older varieties. Here Mr. Charles Haralson has worked untiringly for many years and has given to the state and the country some of the best fruits that we have. The hardiness of these new productions is carefully studied by Dr. M. J. Dorsey of the University Farm before dissemination. They have been sent out unnamed except for the number given them by the originator. The best of these are such marked improvements over most of the old sorts that we now grow few varieties except these new Minnesota-bred plants, the best of which we list herewith. They are varieties possessing a multitude of good points, including disease and drouth resistance and heavy production of large berries of high quality. They make large, vigorous plants with strong crowns and deep, extensive root systems; truly "Business Plants." They have been thoroughly tested throughout the Northwest and other parts of the country and are rapidly taking the place of other varieties less adapted to our severe conditions. We believe that they mark a new epoch in fruit growing for the Northwest and will more completely satisfy the fruit grower than have any other varieties yet produced. Try them.

Experts' Opinions

of the new Minnesota Fruits we have listed are given below. They are quoted from The Minnesota Horticulturist, the official organ of the Minnesota State Horticultural Society, and the Northwest's most reliable horticultural publication.

"Strawberry No. 3 is very decidedly the best strawberry we have tried. It outyields Dunlap two to one, besides being more healthy and a far better plant maker, and for quality and appearance it has surpassed the Dunlap still farther."—M. A. Eliason, Appleton, Minn., page 78, 1918.

"No. 3 Strawberry is being planted extensively for home and commercial purposes. It is productive, berries are large, plants are practically free from disease and hardy; nearly all reports show that this variety is satisfactory and is fast taking the lead amongst the June-bearing strawberries. No. 395 sent out last spring is equal to it; the fruiting season is about a week later than that of No. 3, which extends the season that much longer; the berries are large and firm, plants are strong, hardy and resistant to disease."—The Minnesota State Fruit-Breeding Farm in 1917, by Chas. Haralson, Superintendent, page 41, 1918.

"You sent me twelve No. 1017 strawberry plants as a premium and must say they are a wonderful plant. I planted them alongside of some Progressives I bought, and there is no comparison in the two as the No. 1017 did ever so much better both in making better and stronger plants and the fruit was larger and more of it."—John Stoudt, Minot, N. D., page 39, 1918.

"The No. 4 Raspberry was certainly fine, extra large and of good flavor."—W. I. Downing, Ronneby, Minn., page 175, 1918.

"His (Haralson's) latest achievement is Raspberry No. 4, a large, fine flavored, red raspberry, possessed with good market qualities, that needs no winter protection from the climate and does not winter-kill. It seems to be as hardy as our northern pines."—Report of Examination, 1918, Minnesota State Fruit-Breeding Farm, page 7, 1919.

Our stock of the new Minnesota-bred plants that these experts praise so highly is exceptionally fine. If you want real Small Fruit satisfaction order some of them now.